AUTOHELLAS ATEE: Introduction of new shares by merger AUTOHELLAS ATEE

The Company named **AUTOHELLAS TOURIST & TRADING ANONYMOUS COMPANY** (the **Company**) announces that on 17.05.2016, 56,250 new common registered shares with voting rights of nominal value EUR 0.32 each, will start trading on the ASE following the share capital increase that occurred due to the merger by absorption of the joint-stock companies VELMAR GREEK AUTOMOBILE AND REPRESENTATIONS TRADING AND INDUSTRIAL COMPANY S.A. (Absorbed A) and TECHNOCAR CRAFT & TRADING S.A. (**Absorbed B**, together with Absorbed A, the **Absorbed Companies**) as approved by the Extraordinary General Meeting on 15.9.2015 (the **Increase**). From the aforementioned date 17/05/2016, the stock opening price of the Company in the ASE It will be set according to the Athens Exchange Regulation in conjunction with Nos. 26 ruling of the BoD of ATHEX, as in force.

In particular, it is noted that under the Increase, the share capital of the company was increased by an amount of € 18,000 by issuing 56,250 new common shares. Entitled to these are the six (6) shareholders of the Absorbed Companies (namely, Mr. Theodore Vassilakis, Emmanouela Vassilaki, Eftychios Vassilakis, Georgios Vassilakis, Christos Batas and the company SERRA HOLDINGS LIMITED) based on the exchange ratio approved by the September 15, 2015 Extraordinary General Meeting of Shareholders, namely:

a) Each shareholder of the Absorbed A will exchange each share held by 0.001376305 common registered shares of the Company, of nominal value €0.32 each.

B) Each shareholder of the Absorbed B will exchange each share held by 0.009406113 common registered shares of the Company, of nominal value \in .32 each.

The number of shares of the company's existing shareholders remains unchanged.

These new shares will be credited, on the basis of the approved exchange ratio, in the portions and securities accounts of those shareholders on the Dematerialized Securities System (DSS), during the commencement trading date.

Following the merger and the following capital increase, which were approved by the Ministry of Economy, Development and Tourism with decision no. No. 122427/30.11.2015 and their entry in the GEMI on 11/30/2015 (according to Nos. 122484/30.11. 2015 notice of designation), the Share Capital of the company became three million nine hundred and eight thousand four hundred euros (3.908.400 euro), divided to twelve million two hundred and thirteen thousand seven hundred and fifty voting shares (12,213,750 shares), with nominal value of thirty two cents each (0,32 euro).

The ASE Governing Committee at its meeting on 12.05.2016 approved the listing for trading on the ASE of the 56,250 new common registered shares with voting rights.

The Company did not issue a prospectus or informative leaflet n. 3401/2005, as in force, under Articles 3 Fri the 2nd (b) and 4 Fri the 2nd (a) n. 3401/2005, as in force, as the placing of those new shares does not constitute a public offering under n. 3401/2005, while the new for listing shares represent 0.461% of the share capital, i.e., less than 10% of the share capital.

For more information, Shareholders may contact during working days and hours the Department of Shareholders (tel. 210 6264256). Kifissia, 13/5/2016